

WHOLESALE PRICE LIST

Fall and Spring

1961-1962

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U. S. Department of Agriculture

Member:

Michigan Association of Nurserymen
American Association of Nurserymen
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Marketing Cooperative

+ + +

Telephones:

Zeeland PR 2-4697
PR 2-4698

WALTERS GARDENS

Wholesale Growers of Hardy Field Grown Perennials

96th Ave. at M-21

ZEELAND, R.R. 2, MICHIGAN

WALTERS GARDENS

96th Avenue and M-21, R. R. 2, Zeeland, Michigan

Dear Friends:

We wish to emphasize a few of the exceptional values available at WALTERS GARDENS as of October 1st, 1961.

The following items developed exceptionally well this past summer and, if potted now, should bring premium prices next spring. Choice potted perennials for spring sales will prove indispensable for extra profits during 1962.

ALYSSUM (Basket of Gold)
ARTEMESIA (Silver Mound)
CAMPANULA (Canterbury Bells)
DICENTRA SPECTABILIS
 (Old Fashioned Bleeding Hearts)
GAILLARDIA (Portola Hybrids)
HARDY GARDEN PHLOX
PHLOX SUBULATA (Creeping Phlox)
HEUCHERA (Coral Bells)
IBERIS (Candytuft)
IRIS SIBIRICA (Siberian Iris)
LAVENDULA VERA (Sweet Lavender)
OENOTHERA (Missouriensis)
PHYSOSTEGIA (Bouquet)
STOKESIA (Blue Danube)
TEUCRIUM (Germander)

Yes, October is still the best period for potting perennials and plunging them into cold frames for Spring Sales. Get your order in NOW for prompt shipment.

Dennis Walters,
Proprietor

HARDY, ALL-PURPOSE PERENNIALS

The following plants are field grown in rows 21 inches apart and thinned out sufficiently to make nice plants. Write for special prices on quantities of 1,000 or more of one variety.

VARIETY	No. 1 Transplants Per 100	Seedlings, Divisions, Liners Per 100
ACHILLEA:		
Angel's Breath. A new double variety, white, 18-24".....	\$15.00	\$
The Pearl. Pure white semi-double blossoms in large clustered heads	12.00	
Millefolium Roseum. Large heads of soft rose-red blossoms on 20" stems. June, July and August.....	12.00	7.50
AJUGA (Reptans Rubra):		
Bugle. Dense mats of reddish bronze foliage, deep purple flowers in May and June.....	16.00	7.50
ALYSSUM (Basket of Gold):		
Alyssum (Gold Dust) Saxatile Compactum. 10 inches.....	12.00	7.50
Alyssum Saxatile Citrinium. Grows about the same as Saxatile Compactum — a lovely pale yellow — yet more desirable.....	12.00	7.50
ANCHUSA:		
Myosotiflora. Sky blue forget-me-not flowers on 12-inch stems. Large green leaves. Does best in partial shade. Begins blooming about May 15th.....	20.00	
ANTHEMIS:		
Tinctoria Kelwayi. Clear yellow daisy.....	12.00	7.50
ARABIS:		
Snow Cap (Rock Cress). Pure white flowers from April to June, excellent for rock border.....	12.00	
ARMERIA:		
Glory of Holland. Deep pink flowers, size of half dollar, 10-inch	12.00	
Lauchena. Flowers on 4 to 6-inch stems, rosy-red blooms in late May and June.....	15.00	
ARTEMESIA:		
Silver Mound. A compact mound-like plant, 10 inches in diameter. Foliage is fern-like and silvery grey for rockery or for edging beds and walks.....	15.00	

HARDY PERENNIALS

VARIETY	No. 1 Transplants Per 100	Seedlings, Divisions, Liners Per 100
AQUILEGIA (Columbine) June, 18 inches:		
Crimson Star. A most striking crimson with a white corolla.....	\$12.00	\$
McKana Giant Hybrids. Large showy flowers with long spurs more widely flared than any other Aquilegia.....	12.00	
Mrs. Scott Elliott. A good mixture of colors.....	12.00	
Mrs. Nichols Strain. A choice strain, mostly Rocky Mountain Blue..	12.00	
Rose Queen. Pink shades.....	12.00	
Long Spurred Blue. Large flowers in all shades of blue, sturdy grower	12.00	
Long Spurred White. White.....	12.00	
ASCELPIAS TUBEROSA:		
Butterfly Flower. Bright orange. July and August, 15 inch.....	12.00	7.50
HARDY ASTERS:		
Abendrothe. Deep rose, the finest background or cut variety.....	15.00	
Blue Horizon. As the name implies — a lovely shade of blue on 15-inch mounds	20.00	
Little Red Boy. Our finest red asters and a good grower.....	15.00	
Maddom Henry Maddox. Dwarf compact bushy plants, completely covered with soft pink flowers.....	15.00	
Persian Rose. Lovely rose-colored florets on bushy 15-inch plants. September and October.....	15.00	
Pink Bouquet. 12-inch mounds covered with pink flowers during September and October.....	15.00	
Pacific Amaranth. 15 inch mounds of pure lavender florets. Sep- tember and October.....	15.00	
Rose Serenade. Soft rose florets on low-growing 12-inch plants....	15.00	
CAMPANULA CALYCANTEMA — June, 18-inch:		
Cup and Saucer Type. Large bell-shaped flowers, bloom in June and July. Four separate colors, single or double, lilac, blue, rose and white.....	12.00	7.50
Campanula Carpatica. Forms a quickly widening tuft of neat foli- age above which are borne on slender branched erect stems, wide cup shaped upright blooms of a glistening light violet blue	15.00	
Campanula Persicifolia. Double blue flowers on 30-inch stems....	12.00	
CARNATION GRENADIN — June, 15 to 18-inch:		
Cardinal. Bright scarlet.....	12.00	7.50
Golden Sun. Yellow.....	12.00	7.50
King of Black. Dark red.....	12.00	7.50
Scarlet. A dwarf variety, only half as tall as the above varieties..	12.00	7.50
Triumph Rose. A fine pink.....	12.00	7.50
Innocence. White	12.00	7.50

HARDY PERENNIALS

VARIETY	No. 1 Transplants Per 100	Seedlings, Divisions, Liners Per 100
CENTAUREA:		
Macrocephala Yellow. Yellow flowers, 2 feet tall.....	\$12.00	\$
Montana Blue. Blue flowers, 2 feet tall.....	12.00	
CHEIRANTHUS ALLIONII:		
Siberian Wallflower. Bright orange, 15-inch.....	12.00	7.50
CHRYSANTHEMUM MAXIMUM (Shasta Daisy):		
Alaska. Large white.....	12.00	7.50
Marconi (re-selected). A good variety producing double Chrysanthemum-like flowers on 2½ foot stems. Will bloom continuously during the summer months if flowers are cut back.....	12.00	7.50
COREOPSIS LANCEOLATA: (Golden Daisy-like Flower)		
Mayfield Giants. Bright yellow single flowers, blooming heavily in late June and July, 2 to 2½ feet.....	12.00	7.50
DELPHINIUM:		
Belladonna. Sky-blue, 2-2½ feet.....	12.00	7.50
Bellamosa. Deep blue. 2-2½ feet.....	12.00	7.50
Lamartine. Deep blue with white center, tall grower.....	12.00	7.50
Wrexham Strain. Tall spikes for show and cutting. An unusual assortment of colors.....	12.00	7.50
DELPHINIUM PACIFIC HYBRIDS: 4 to 6 ft., June		
Round Table Series. Mixed colors.....	17.50	7.50
DIANTHUS:		
Dianthus (Sweet William). Available in separate colors, white, scarlet or pink.....	12.00	7.50
Dianthus Plumarius. Special Florist strain, fine for cutting.....	12.00	7.50
Dianthus Deltoides. Prostrate spreading mats of brilliant crimson	12.00	7.50
DICENTRA:		
Eximia. Pink flowers. 15-inch.....	12.00	7.50
Dicentra Spectabilis. Old-fashioned Bleeding Heart, 3-5 eyes.....	35.00	
DIGITALIS:		
Giant Shirley Hybrids. Mixed colors.....	12.00	7.50
Excelsior Strain. An exciting new blend of colors on sturdy stems..	15.00	7.50
White. A pure white Foxglove on 3-ft. stems.....	12.00	7.50

HARDY PERENNIALS

VARIETY	No. 1 Transplants Per 100	Seedlings, Divisions, Liners Per 100
DORONICUM (Leopardbane):		
Caucasicum. Bright yellow daisy-like flowers on 15-inch stems during late April and May. Excellent for cutting.....	\$15.00	\$
ECHINOPS:		
Globe Thistle. Ornamental thistle, blue flowers, 2-3 feet.....	15.00	
EUPHORBIA:		
Polychroma. A beautiful plant growing 1 foot high, forming a hemispherical clump covered with yellow flowers in May and June, changing to a rosy bronze.....	15.00	7.50
GAILLARDIA (Blanket Flower):		
Aurea Pura. Pure yellow.....	12.00	7.50
Dazzler. Golden yellow with rich maroon center.....	12.00	7.50
Portola Hybrids. Varied metallic reds, gold tipped.....	12.00	7.50
GEUM:		
Lady Stratheden. Deep golden yellow flowers, 2 feet.....	12.00	7.50
Bradshaw. Large double fiery orange-red.....	12.00	7.50
GYPSOPHILA (Baby's Breath):		
Bristol Fairy. Fine for cutting or border exhibition.....	35.00	
Pacifica Pink. A pink Baby's Breath.....	12.00	
Paniculata. Double white.....	12.00	7.50
Pink Fairy. Fully double, bright clear pink flowers on medium short stems	35.00	
HELIANTHEMUM:		
Sun Rose. Low growing evergreen plants forming large clumps covered with blooms in July and August.....	12.00	

HARDY FIELD GROWN PHLOX

For that splash of color during July and August

All 1 year old plants, which we have seen in bloom and therefore know that they are true to name. By efficient modern methods of growing, we can produce high quality Phlox at the unbelievably low prices listed. For best results we recommend shipping Phlox after October 10th.

No. 1 Transplants

Per 100

VARIETY

HARDY FIELD GROWN PHLOX.....\$16.00

Adonis. Large heads of bright red, borne on tall stems, a very satisfactory deep red.

Africa. The favorite deep red, vigorous grower.

American Beauty. Clear rose-pink.

Apollo. White, large grower.

B. Comte. Rich satiny amaranth-purple.

Blue Boy. Free flowering blue.

Bluette. A choice blue and a good grower.

Border Gem. Dark purple.

Border Queen. Pure pink.

Bridesmaid. White with crimson eye.

Brigadier. Free blooming, strong variety of English origin. Large flower heads of red with claret-pink shading.

Brilliant. Fiery scarlet, deeper eye.

B. Symens Jeune. Truly an outstanding variety. Soft pink with sparkling crimson eye.

Caroline Vanden Berg. Lavender-blue.

Cecil Hanbury. Bright salmon pink, carmine eye.

Chieftain. A striking deep crimson.

Cinderella. Mammouth flowered, orchid-pink, small eye, compact habit.

Charles Curtiss. Exceptionally large bright red florets on well-shaped heads.

Daily Sketch. Soft salmon-pink with a carmine eye.

Dresden China. Very large soft-pink, strong grower.

E. I. Farrington. Soft Salmon-pink with lighter eye.

Elaine. Bright orange crimson with deeper crimson eye.

Elizabeth Arden. Heavy trusses of soft pastel pink with pale pink ring around the eye.

Enchantress. Lovely salmon-pink.

Ethel Pritchard. Deep lavender.

Eva Forster. Bright salmon-rose.

Everest. Purest white — pink eye.

Fairy's Petticoat. Distinct shade of soft pink with darker pink eye.

Firebrand. Fiery scarlet.

Flash. Bright carmine crimson.

Fuchia. A purplish blue.

General Petain. Striking wine red.

HARDY FIELD GROWN PHLOX

No. 1 Transplants
Per 100

VARIETY

HARDY FIELD GROWN PHLOX.....\$16.00

George Stipp. Glowing salmon.

Graf Zeppelin. White — red eye.

Hauptmann Koehl. Dark crimson.

Leo Schlageter. Bright crimson scarlet with large clusters filled with big florets.

Lillian. Soft cameo-pink.

Mary Louise. Waxy white.

Midget. About 15 inches. Large heads of rose-red florets.

Mrs. R. P. Struthers. Orange-red.

Orange. Orange.

P. D. Williams. Enormous apple-blossom with darker stripes, 2 feet tall.

Pink Charm. Pink with a scarlet sheen.

Pinkette. Very light pale pink.

Prime Minister. Vigorous grower, white with red eye.

Purple Krome. A deep purple, blue eye.

Purple Sweetheart. Reddish purple with darker eye.

Red Bird. Crimson-red.

Rosea Superba. Soft pink with deeper eye.

Royal Purple. Dark violet-blue.

Ruby Lee. Plum-red.

Salmon Glow. Flame-pink with salmon.

San Antonio. Outstanding blood-red.

Sandra. Enormous showy scarlet heads on rather short stems, about 18 inches overall.

Sir John Falstaff. Enormous trusses of rich salmon-pink.

Snow Cap. Very pure early white.

Spitfire. Brilliant orange-scarlet (same as Frau Alfred Von Mauthner)

Starlight. Purplish-violet with white star.

Sunray. Salmon-rose with orange sheen.

Tenor. A bright red only 2 feet tall. Blooms very early.

Thunderbolt. Bright tangerine-scarlet overlaid salmon-orange. Large florets, eyes of rouge.

Von Hochberg. Deep velvety scarlet.

Von Lassburg. Pure white.

White Admiral. New, produces beautiful snow mounds of pure white flowers on enormous heads. Excellent late blooms.

Wm. Kesslering. Dark violet with white eye.

For those who have a problem with the lower leaves on Phlox, we suggest a spray formula: 3T 25% Malathion, 2T 50% DDT, 2T 50% Captan. All in the form of wettable powder mixed thoroughly in 1 gallon of water and repeated every 8 to 10 days during warm weather.

HARDY PERENNIALS

VARIETY	No. 1 Transplants Per 100	Seedlings, Divisions, Liners Per 100
HARDY ENGLISH IVY:		
Hedera Helix. Beautiful trailing ground cover for both sunny and shady locations. Ready for landscape planting. Field grown 1 year	\$18.00	\$
HELENIUM (Autumn Sunflower):		
Peregrinum. Grows 4 feet tall, shiny dark mahogany with the edges of the petals tinted yellow, blooming July and August, blending with fall flowers.....	20.00	
HELIOPSIS:		
Zinniaeflora. Semi-double yellow.....	12.00	7.50
HEUCHERA (Coral Bells):		
Sanguinea. Bright crimson, the tiny flowers are borne on 15-inch stems	15.00	7.50
Brizoides. Profuse bloomer, pink.....	15.00	7.50
HIBISCUS:		
Mallow Marvels. Mixed.....	12.00	7.50
HOLLYHOCK (Charter's Double):		
Available in separate colors: Scarlet, Yellow, Lilac Beauty, Newport Pink, White Virgin Queen.....	12.00	7.50
IBERIS (Candytuft):		
Sempervirens. Covered with a sheet of white flowers in early spring, completely covering its rich dark green foliage.....	12.00	7.50
INCARVILLEA:		
Large brilliant crimson flowers.....	12.00	7.50
IRIS SIBIRICA (Siberian Iris):		
Caesar's Brother. Rich deep blue flowers on 2½ foot stems during May and June.....	16.00	7.50
LATHYRUS (Sweet Pea):		
Latifolius. Vigorous climber, fine for cutting. Colors: red, pink or white	12.00	7.50
LAVENDULA VERA:		
Sweet Lavender. 12 to 18 inch, used as borders around evergreens, also can be dried and used in bureau or dresser drawers for their delightful fragrance.....	15.00	7.50

HARDY PERENNIALS

VARIETY	No. 1 Transplants Per 100	Seedlings, Divisions, Liners Per 100
LILY-OF-THE-VALLEY:		
Pure white, 6-8 inches. May and June.....	\$12.00	\$7.50
LINUM:		
Perennial Flax. Blue, heavenly blue.....	12.00	7.50
LOBELIA (Indian Paint Brush):		
Cardinalis. Long spikes of fiery cardinal flowers, 4 to 6 per plant	15.00	7.50
LUNARIA:		
Biennis. Dark crimson flowers, silver pod.....	12.00	
LUPINES:		
Russell's Hybrids. Solid spires of closely set Sweet Pea type blossoms. Require moist location in sun or partial shade.....	15.00	7.50
LYCHNIS:		
Chalcedonica. Bright scarlet.....	12.00	7.50
Viscaria. Early deep rose, grows about one-half as tall as Chalcedonica	12.00	
LYSIMACHIA (Circle Flower):		
Punctata. Flowers are lemon yellow with light brown circle the heart, flowers and leaves growing in circles around the stem, profuse bloomer throughout the summer, prefers a moist site....	20.00	
MATRICARIA (Feverfew):		
Ball's Double White. Pure white.....	12.00	7.50
Golden Ball. Double yellow.....	12.00	7.50
NEPETA:		
Mussini. Dwarf tufts of aromatic gray-green foliage which spreads to 24 inches, covered with lavender-blue flowers.....	15.00	
OENOTHERA:		
Missouriensis. Large bright yellow flowers on prostrate vine type plants. Begins blooming in late June.....	15.00	7.50
PHYSALIS (Chinese Lanterns):		
Franchetti. Bright orange-scarlet.....	12.00	7.50

HARDY PERENNIALS

VARIETY	No. 1 Transplants Per 100	Seedlings, Divisions, Liners Per 100
PHYSOSTEGIA (False Dragonhead):		
Bouquet. Bright pink, excellent cut flower, attractive and effective, 3 ft.....	\$20.00	\$
White. Pure white, 2 ft.....	12.00	
PLATYCODEN (Balloon Flower):		
Mariesi Blue. Deep violet-blue bell shaped flowers on 12 inch plants	12.00	7.50
Pink. A delightful soft pink.....	12.00	7.50
POLEMONIUM:		
Jacobs Ladder. Clear light blue flowers in early spring. Excellent for borders. 16 inches tall.....	12.00	
PYRETHRUM (Painted Daisy):		
James Kelway. Deep scarlet.....	12.00	7.50
Robinson Hybrids. Exceptionally large.....	12.00	7.50
Roseum. Mixed colors.....	12.00	7.50
RUDBECKIA:		
Purpurea. Well formed large star-flowers in yellow, bronze and brown shades on long firm stems.....	12.00	
SAPONARIA (Rock Soapwort):		
Ocymoides. Broad spreading leavy plants studded with bright pink flowers. A rampant plant giving color to the rock garden in the summer, 8 inches tall.....	12.00	7.50
SCABIOSA:		
Caucasica. Soft lavender.....	12.00	7.50
SEDUM:		
Spectabile Brilliant. Erect growing mass of rose colored flower heads, 18 inches tall, blooming in August and September. Ideal for shady area.....	15.00	
SEMPERVIVUM (Hen and Chickens):		
Glaucum. Large Glauous rosettes, slightly red-tipped. Flowers are pale red.....	15.00	7.50
SPARTINA MICHAUXIANA (Ornamental Grass):		
Aurea Variegata. The long blades of this variety are marked with broad yellow bands across the leaves. It makes a very attractive specimen plant for the lawn. Height 6-10 feet.....	16.00	7.50

HARDY PERENNIALS

VARIETY	No. 1 Transplants Per 100	Seedlings, Divisions, Liners Per 100
STATICE:		
Latifolia. Tiny purple-blue flowers on branching heads. 12 to 18 inches across, 18 inches tall.....	\$15.00	\$
STOKESIA (Stokes Aster):		
Blue Danube. 5 to 6 inch flowers on a 12 to 18 inch stem. Dark blue flowers. Blooms all summer.....	16.00	
Blue Moon (Lovely Corn Flower). Blue flowers 4-5 inches across....	16.00	
Cyanea. Large blue flowers, dwarf habit, beautiful late bloomer..	12.00	7.50
TEUCRIUM (Germander):		
Chamaedrys. Glossy green foliage, resembling dwarf Boxwood, can be clipped to suit any height up to 12 inches.....	14.00	
THERMOPSIS:		
Caroliniana. Yellow pea shaped flowers on long stems 2-3 feet tall	15.00	
TRITOMAS (Poker Plant):		
Early Hybrids. Red and orange shades.....	15.00	
Phitzeri.* Deep orange, choice divisions from 2-year old clumps....	15.00	
* This variety is exceptionally popular among florists for cut flower material.		
VALERIANA (Garden Heliotrope):		
Coccinea. Soft pink to purplish-red flowers from June through August on 20-inch stems. Fine blue-green foliage. Fragrant cut flowers	15.00	7.50
VERONICA:		
Blue Champion. A deep blue on 24-inch spikes that show up well in a hardy border.....	15.00	
Sunny Border Blue. One of the best blue Veronicas, 18 inches tall. A good grower.....	15.00	
Icicle. Pure white spikes of lovely flowers on stems 15 inches tall. Fine for cutting.....	15.00	

Write for Special Prices on orders of 1000 or more plants of a variety. These plants are all field-grown in wide rows and properly spaced to make well-branched stock.

Please specify the exact date you wish order to be shipped and also the method, viz.: truck, freight, rail express or parcel post. All shipments are made F.O.B. Zeeland, Michigan and travel at purchaser's risk. Our responsibility ceases when goods are accepted by the carrier. Claims for loss, damage or delay in transit should be filed immediately with the delivering carrier. We are ready at all times to render assistance with the preparation of a claim should you so desire.

WALTERS GARDENS

Date _____ 19____

Name.....

Street.....

Post Office.....

State _____ Amount Enclosed \$ _____

Ship on or about.....

(Leave this space blank if you wish us to use our own judgment as to shipping date.)

[illegible]

WALTERS' PHLOX SUBULATA

(Creeping Phlox)

An early spring flowering type with pretty moss-like, evergreen foliage, which, during the flowering season in April and May, is hidden under the masses of bloom. An excellent plant for the rockery, the border, and invaluable for carpeting the ground or covering graves.

VARIETY	No. 1	Seedlings,
	Transplants	Divisions,
	Per 100	Liners
		Per 100

WALTERS' PHLOX SUBULATA

(Creeping Phlox).....\$17.50 \$7.50

Apple Blossom. Very delicate soft pink on light green foliage.

Atropurpurea. Rich wine-red.

Blue Emerald. A blue sport of Emerald Pink.

Blue Hills. Showy sky-blue.

Carmine Beauty. Brilliant carmine-rose.

Chuckles. Glowing rose-pink flowers with bright red eyes. Flowers have nicely rounded petals and are larger than common sorts.

Crimson Beauty. Large flowers of brilliant red covering the dense soft mats of foliage.

Dixie Brilliant. Brilliant free flowering variety. Individual flowers are large and a most brilliant cyclamen-red with small deep carmine center.

Emerald Pink. A close, compact evergreen foliage, florets of unusual size, color a pure unbleached pink.

Gary Pink. A pink with larger pink florets than most other types of pink Subulatas. Good foliage and growth habits make this a worthy addition to your line of Creeping Phlox.

Intensity. A striking newcomer. Evergreen foliage mounds are loaded with bright cerise flowers during early spring.

Pink Perfection. A very nice pink with a deeper red eye.

Red Wing. This is definitely the most exciting new Subulata that we have in the entire list. The foliage is good. It begins blooming after most other varieties have faded out. Immense jumbo sized florets of striking crimson with dark eyes.

Rosalina. A vigorous grower. Bright crimson, very showy.

Rosea. Bright rose.

Scarlet Flame. Reddest of the Creeping Phlox. Flowers of nicely rounded petals of bright scarlet-red cover 4-6 inches of mounds of foliage.

White Delight. Probably the largest pure white in existence today. Bright green foliage.

250 plants or more of any one variety will cost 15¢ per plant.

WALTERS GARDENS
Route 2, Zeeland, Michigan

PLANT
PERENNIALS
FOR
PERMANENT
BEAUTY

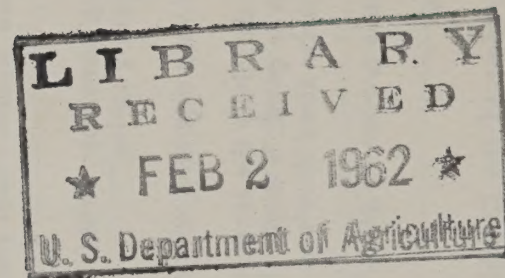


HERE'S YOUR

NEW

Hardy All-Purpose
Perennials

Price List
Fall and Spring
1961-1962



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